



FOR IMMEDIATE RELEASE

CFSG Appoints Executive Director

(Hong Kong, 30 April 2014) - CASH Financial Services Group (“CFSG”, or the “Group”) [SEHK: 510] today announces the appointment of Mr. Raymond Ng Kung-chit as an Executive Director of the Group. Mr. Ng will be in charge of the corporate management and operation control of CFSG.

Mr. Bankee Kwan Pak-hoo, Chairman of CFSG, commented, “As CFSG gradually transforms into a tech-focused algorithmic trading specialist, we place high priority in building a set of systems that govern our management and operations efficiently and prudently. Raymond has extensive management experience in corporate administration and system operations to guide our road ahead. He is instrumental in managing our back-office operations, system control and corporate management of the transforming CFSG.”

Mr. Raymond Ng has been an executive director and chief operating officer of CASH (the holding company of CFSG) and the deputy chief executive officer of Pricerite. He holds a master’s degree in management.

- Ends -



About CASH Financial Services Group (CFSG)

CASH Financial Services Group Limited (“CFSG”) is a leading financial services conglomerate in China. CFSG has been providing its broad-based clients with a comprehensive range of financial products and quality services that cater for their versatile investment and wealth management needs, anytime anywhere. Since its establishment in 1972, CFSG has been building lasting businesses in the investment and financial services sector. Its comprehensive range of financial products and services includes brokerages for mobile and premium trading, investment banking and corporate finance advisory, wealth management, alternative trading, etc. As a leading technology-focused financial services provider, coupled with its professional human talents, CFSG is committed to operating a state-of-the-art trading platform to meet the investment needs of clients in today’s borderless world. Leveraging this advanced electronic trading platform, CFSG has developed an extensive distribution network to reach its institutional, corporate and individual clients across China. CFSG is listed on the main board of the Hong Kong Stock Exchange (SEHK: 510). For more information, please visit www.cashon-line.com.